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Atty Docket No. 021756-015700US

PTO FAX NO.: 1-571-273-8300

ATTENTION: Examiner Robert M. Pond

Group Art Unit 3625

OFFICIAL COMMUNICATION
FOR THE PERSONAL ATTENTION OF
EXAMINER ROBERT M. POND

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following documents in re Application of Chun R. XIA et al., Application No. 09/483,388, filed January 13, 2000 for SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. SB/21 Transmittal form (1 page)
2. Amendment (10 pages)

Number of pages being transmitted, including this page: 12

Dated: July 26, 2006


Krista K. Merrimac

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3994

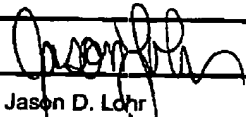
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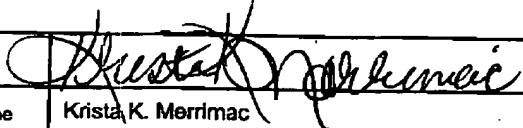
JUL 26 2006

PTO/SB/21 (9-04)

| | | |
|--|------------------------|------------------|
| TRANSMITTAL FORM <small>(to be used for all correspondence after initial filing)</small> | Application Number | 09/483,388 |
| | Filing Date | January 13, 2000 |
| | First Named Inventor | Xia, Chin |
| | Art Unit | 3625 |
| | Examiner Name | Robert M. Pond |
| | Attorney Docket Number | 021756-015700US |
| Total Number of Pages in This Submission | | 12 |

| ENCLOSURES (Check all that apply) | | |
|---|--|--|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Facsimile Transmittal |
| Remarks: The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430. | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | | |
|--|---|----------|--------|
| Firm Name | Townsend and Townsend and Crew LLP | | |
| Signature |  | | |
| Printed name | Jason D. Lohr | | |
| Date | July 26, 2006 | Reg. No. | 48,163 |

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| Typed or printed name | Krista K. Merrimac | Date | July 26, 2006 |

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PATENT
Attorney Docket No.: 021756-015700US

TOWNSEND and TOWNSEND and CREW LLP

By: 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Chun R. XIA et al.

Application No.: 09/483,388

Filed: January 13, 2000

For: SYSTEM AND METHOD FOR
PROVIDING A DISTRIBUTED
MARKETING PRESENTATION

Customer No.: 51206

Confirmation No. 8312

Examiner: Robert M. Pond

Technology Center/Art Unit: 3625

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed April 27, 2006, please enter the following
amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 7 of this paper.

OID-2005-240-01

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CONFIDENTIAL